

62.61  
 GUARANTEED  
 TO BLOOM UP TO 6 LONG WEEKS!



1 box of 25 Star of Bethlehem flowers shown at the peak of their bloom. Larger, more glorious arrangements can be made with 2 or 3 boxes.

★ These glorious, snow-white fresh flowers are shipped in perfect condition from far-away Africa—just in time for the holiday season! Here is the Christmas gift deluxe—in exquisite taste—shaft after shaft of pale, waxen buds that open into a glory of perfect stars—10 to 20 on each cut stem—amazingly hardy—guaranteed to bloom up to 6 weeks. Truly the most inspired idea this side of Christmas—for so many names on your gift list!



Each beautiful gift box contains instructions for care of the flowers—and, an inspiring story of the Star of Bethlehem.

Our nearest branch is right at your elbow . . . CALL PLAZA 3-3730 AND CHARGE IT.

160 East 57th Street

• 280 Park Ave., bet. 48th & 49th Sts. •

Madison Ave. at 72nd St

ESTABLISHED 1889 — BUY WITH CONFIDENCE!

"Traditional Symbol of Christmas"



EXOTIC FRESH FLOWERS  
 FROM FAR-AWAY AFRICA

GUARANTEED TO BLOOM  
 UP TO 6 LONG WEEKS!

BOX OF **25** FOR **\$3.50**

Shipped postpaid anywhere in U. S.  
 Add 3% Sales Tax for N. Y. C. delivery



Tear Here

Tear Here

Tear Here

Postage  
Will be Paid  
by  
Addressee

No  
Postage Stamp  
Necessary  
If Mailed in the  
United States

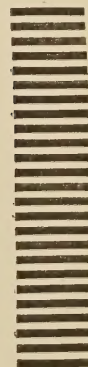
**BUSINESS REPLY ENVELOPE**

FIRST CLASS PERMIT No. 6158, Sec. 34.9, P. L. & R., NEW YORK, N. Y.

**GOLDFARB FLOWER SHOPS**

160 EAST 57th STREET

NEW YORK 22, N. Y.



PULL TAB  
FOR POSTAL INSPECTION



160 E. 57th St., N. Y. 22

Sec. 34.66 P. L. & R.

U. S. POSTAGE  
**PAID**  
New York, N. Y.  
Permit No. 613

RALPH R. SHAW  
U. S. DEPT. OF AGRICULTURE  
WASHINGTON 25, D. C.

FORM 3547 REQUESTED

Nov 30 8 27 AM '51

Direct  
Filing  
C



**GOLDFARB, 160 East 57th St., N. Y. 22**

**S**

This is my order for STAR OF BETHLEHEM FLOWERS.

TOTAL NUMBER OF BOXES \_\_\_\_\_ AMOUNT \_\_\_\_\_

No C. O. D's accepted Minimum order — one box (25 flowers)

Enclosed in this envelope you will find:

Cash ☐ Check ☐ Money Order ☐ or Charge to my Account ☐

Purchaser's Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

**DELIVERIES CAN BE MADE FROM DECEMBER 5TH.** From that date on, the flowers will blossom and look their loveliest during the entire Christmas week—and are guaranteed to last weeks beyond the New Year!

**WHEN SPECIFYING APPROXIMATE ARRIVAL DATE PLEASE CHOOSE AN EARLY DATE** as these long lasting flowers require a week's time to open—and the earlier the delivery the more value for you and the better enjoyment for the recipient.

**PLEASE PLACE YOUR ORDER EARLY AS QUANTITIES WILL BE LIMITED.** For Christmas and New Year's gift-giving the Star of Bethlehem is the finest gift value and in exquisite taste.

*If intended as a gift, send your individual card or message for each person named—and we will enclose it with the flowers. If no message is desired, please specify "NO CARD".*

↪ LIFT HERE TO ENCLOSE REMITTANCE. NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES ↩

**SEND TO:**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

Quan. Boxes \_\_\_\_\_ Approx. Arrival Date \_\_\_\_\_

**SEND TO:**

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

Quan. Boxes \_\_\_\_\_ Approx. Arrival Date \_\_\_\_\_

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